

A wide-angle photograph of the Dubai skyline at sunset. The Burj Khalifa is the central focus, towering above other skyscrapers. The sky is a mix of orange, yellow, and blue. The water in the foreground is calm, reflecting the city lights and the sky. The overall mood is serene and modern.

◆ DUBAI REAL ESTATE | AI VIDEO PRODUCTION

LAUNCH SMARTER. SELL FASTER.

Broadcast-quality AI video production built for the modern UAE real estate market — professional property showcases, lifestyle films and performance ads without the traditional production overhead.

◆ THE PROBLEM

REAL ESTATE MOVES FAST. VIDEO DOESN'T.

Every new listing, launch or campaign under the traditional model means:

- **Crew & Equipment**
- **Location Access & Scheduling**
- Shooting Days
- Editing & Revisions
- Reshoots

When the market moves in days, waiting weeks for content creates a problem.



◆ THE SHIFT

WHAT IF YOUR PROPERTY DIDN'T HAVE TO WAIT FOR THE CAMERA?

AI is changing how real estate is presented. Property information, renders, images, floor plans and creative direction can now become cinematic video without relying entirely on traditional production.

What You Start With

- renders
- Images
- Floor Plans
- Property Information
- Brand Assets
- Creative Brief



TO

What Buyers Experience

- Property Films
- Walkthroughs
- Lifestyle Stories
- Performance Ads
- Agent Videos
- Social Content
- Multilingual Campaigns

◆ THE REALITY CHECK |

ANYONE CAN GENERATE AN AI VIDEO. NOT EVERYONE CAN MARKET A PROPERTY.



Great AI video for real estate requires more than pressing a button. It requires:

01 Accuracy

The property needs to be represented responsibly — AI must stay grounded in approved information.

03 Brand Consistency

Every visual element needs to feel like the brand.

05 Creative Direction

AI needs direction. Random generation isn't a marketing strategy.

02 Storytelling

The video needs to create desire, not just display features.

04 Buyer Relevance

Different audiences need different reasons to care.

06 Quality Control

The final output needs to be marketing-ready.

Beautiful isn't enough. The video has to sell the **right property**, to the right buyer, in the **right way**.

◆ THE AIVIDEO MODEL

AI SPEED. HUMAN DIRECTION. REAL ESTATE CONTEXT.

AIVideo combines AI-powered production with human creative direction to transform property information into professional marketing content.

AI BRINGS

THE SPEED

- ✓ AI Generation
- ✓ Visual Variations
- ✓ Rapid Iteration
- ✓ Localization at Scale
- ✓ Consistent Output

HUMANS BRING

THE CONTROL

- ✓ Strategy & Brief
- ✓ Creative Direction
- ✓ Storytelling
- ✓ Brand Consistency
- ✓ Quality Control
- Editing & Finishing

The result: AI-powered video built for **marketing** — not just demonstration.

◆ OFF-PLAN REAL ESTATE

SELL THE EXPERIENCE BEFORE THE PROPERTY IS FINISHED.

A construction site doesn't communicate the finished experience. AI video can help bring the intended future experience to life — responsibly and compellingly.

THE SPACE

- Interiors
- Exteriors
- Views
- Residences
- Amenities

THE LIFESTYLE

- Family Life
- Wellness
- Hospitality
- Everyday Living

THE LOCATION

- Landmarks
- Connectivity
- Neighborhood
- Surroundings

THE EXPERIENCE

- What the buyer can imagine seeing, feeling and living.

Your property doesn't have to camera-ready to become marketing-ready.

All visualizations should remain grounded in approved project information and clearly represent intended experiences rather than unapproved guarantees.

THE BUYER

ONE PROPERTY. MANY REASONS TO BUY.

The Investor

- Location
- Yield & Demand
- Capital Appreciation
- Investment Proposition

The Family

- Space & Layout
- Community
- Amenities
- School Proximity
- Lifestyle

The Luxury Buyer

- Distinctive Design
- Privacy
- Exclusivity
- Elevated Experience

The International Buyer

- UAE Lifestyle
- Accessibility
- Residency Benefits
- Investment Confidence

Same property. Different story. AI makes it possible to adapt the creative narrative for different audiences — without rebuilding the entire production from scratch.

◆ THE CONTENT UNIVERSE

ONE PROPERTY. AN ENTIRE VIDEO LIBRARY.

Every property can generate multiple forms of content — each with a different purpose, format, and audience.

One property •• many stories ••
many touchpoints

01 Cinematic Property Film

The big story. Brand and launch.

02 Property Walkthrough

Show the space. Build understanding.

03 Lifestyle Film

Show the life behind the property.

04 Amenity Video

Turn facilities into experiences.

05 Location Story

Sell the world around the property.

06 Performance Ads

Different hooks. Different audiences. Different campaigns.

07 Agent / Broker Video

Give sales teams content they can actually use.

08 Social Content

Short-form videos designed for digital discovery.

09 Multilingual Versions

Adapt the story for different audiences and markets.

◆ NOT EVERY VIDEO HAS THE SAME JOB

CONTENT BY PURPOSE

01 CREATE ATTENTION • Hero Films • Launch Videos • Social Content <i>Make them stop.</i>	02 BUILD INTEREST • Lifestyle Films • Walkthroughs • Amenity Videos <i>Make them imagine.</i>	03 DRIVE ACTION • Performance Ads • Offer Creatives • Lead-Gen Videos <i>Make them act.</i>	04 ENABLE SALES • Broker Videos • WhatsApp Content • Unit-Specific Videos • Investor Presentations <i>Make selling easier.</i>	05 BUILD CONFIDENCE • Explainers • Follow-Up Content • Localized Videos • Property Narratives <i>Make the decision easier.</i>
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The right video. The right audience. **The right moment.**

◆ UAE + GLOBAL REACH

ONE PROPERTY. MULTIPLE MARKETS.

The UAE property market speaks to a global audience. Your content may need to reach:

- | | |
|-----------------------|---------------------------|
| Local Buyers | • UAE Residents |
| GCC Audiences | • International Investors |
| High-Net-Worth Buyers | • Global Property Seekers |

LANGUAGES

English

Arabic

Russian

Mandarin

And more

LOCALIZATION INCLUDES

- | | |
|------------------------|------------------------|
| • Voiceovers | • Dubbing |
| • Captions | • AI Presenters |
| • Messaging Variations | • Platform Adaptations |



◆ PERFORMANCE MARKETING

STOP MAKING ONE AD. START BUILDING VARIATIONS.

AUDIENCE

- Investor
- Family
- Luxury Buyer
- End User
- International Buyer

MESSAGE

- Location
- Lifestyle
- Amenities
- Investment
- Offer
- USP

FORMAT

- 9:16 Vertical
- 1:1 Square
- 16:9 Landscape

CHANNEL

- Instagram
- Facebook
- YouTube
- Property Portals
- WhatsApp

Real estate advertising rarely succeeds because of one creative alone. AIVideo allows you to develop different creative directions built around multiple dimensions:

One property.

Multiple hooks. Multiple audiences.

Multiple opportunities to convert.

TRADITIONAL PRODUCTION

Thinks in
Shoots.

One Brief
|
One Production
|
One Main Video
|
Limited Variations
|
Start Again for Every Change

And when the campaign changes?
You start again.

AIVIDEO

Thinks in
Possibilities.
24–48hrs

Typical turnaround*

One Brief
|
Creative Direction
|
AI Production
|
Multiple Assets
|
Multiple Variations
|
Multiple Markets

New Unit?	New Video.
New Offer?	New
New Audience?	Creative.
New Language?	New Story.
New Campaign?	New Version.
	New Content.

*Depending on creative complexity, scope and volume.

◆ FROM BRIEF TO CAMPAIGN-READY VIDEO

THE WORKFLOW

01

BRIEF

You provide:

- Property Information
- renders / Images
- Floor Plans
- Brand Assets
- Target Audience
- Campaign Objective

02

CREATE

We develop:

- Creative Concept
- Script
- Visual Direction
- AI Production
- Voiceover
- Editing

03

REFINE

We review the output, incorporate feedback and maintain consistency across the approved creative direction.

04

DELIVER

Receive final, campaign-ready assets for the channels and formats you need.



No production-day logistics.



No unnecessary studio overhead.



No starting from zero for every variation.

◆ WHO WE SERVE

WHO WE SERVE UAE ECOSYSTEM

01 Developers

Launch new developments, visualize off-plan projects and maintain content throughout the sales cycle.

02 Brokers & Agents

Turn property listings into professional, sales-ready video content.

03 Real Estate Agencies

Scale content across multiple properties without multiplying production logistics.

04 Marketing Teams

Move from campaign brief to creative output faster.

05 Luxury Property Brands

Create cinematic visual experiences around high-value properties.

06 Sales & International Teams

Create localized content for different audiences and markets.

**BUILT FOR THE
ENTIRE UAE
ECOSYSTEM.**

◆ THE BUSINESS CASE

THE REAL ADVANTAGE ISN'T JUST LOWER PRODUCTION COST.

It's the ability to create more relevant content, more often.

Alidentsnt simply reduce the work behind the video. It **expands whay your marketing team can do** with video.

MORE SPEED

Launch content while the opportunity is still fresh.

MORE VARIATION

Test different hooks, audiences and messages.

MORE REACH

Adapt campaigns for multilingual and international audiences.

MORE SALES ENABLEMENT

Give brokers and sales teams content they can actually use.

MORE FLEXIBILITY

Respond to new inventory, offers and campaign requirements without rebuilding the entire production operation.

◆ A NEW PRODUCTION MODEL FOR A NEW REAL ESTATE MARKET

WHY AIVIDEO

01

24–48H Turnaround

Move from brief to finished content in days, depending on scope and complexity.

02

AI-Powered Production

Accelerate visual production, creative iteration and content variations.

03

Human Creative Direction

Strategy, storytelling, editing and quality control remain central to the process.

04

Multilingual

Create English, Arabic and other localized versions for international audiences.

05

Scalable

Move beyond one-off videos into repeatable campaign content.

06

Commercial-Ready

Create assets designed for social, paid campaigns, listings, websites and sales enablement.

The future of property video isn't simply faster production. It's a **more flexible way to market property.**

SIMPLE PACKAGES. BUILT TO SCALE.

CHOOSE YOUR PRODUCTION MODEL

LIMITED-TIME OFFER

For Developers

70% OFF

Single Video

Launch price

AED 299 per Video

Perfect for a single property, listing, launch, or campaign.

- Professional AI video production
- Editing & finishing
- Voiceover / music
- Brand integration
- Social-ready formats
- Commercial usage

Growth

Most Popular

70% OFF

AED 2,499

AED 749 per Month

For teams producing content consistently.

- Multiple videos every month
- Property showcases
- Social & performance ads
- Creative variations
- AI voiceovers & presenters
- Multilingual adaptations
- Brand consistency
- Priority production

Scale

AED 5,999

AED 1.799 per Month

For developers, agencies and high-volume real estate teams.

- High-volume video production
- Multiple properties & campaigns
- Audience-specific variations
- Multilingual campaigns
- Performance ad creatives
- Agent & sales videos
- Priority turnaround
- Dedicated production support

Launch pricing available for a limited time only. Once the offer ends, standard pricing applies. Promotional pricing and included deliverables are subject to package terms and availability.



YOUR NEXT PROPERTY IS ALREADY **A STORY.**

LET'S MAKE PEOPLE SEE IT.

Whether you're launching an off-plan development, promoting a luxury listing, building a performance campaign or giving your sales team better content — AVideo turns property information into professional video built for the modern UAE market.

Start with your property. **End with a campaign.**

[AVideo.ae](https://avideo.ae)

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