



◆ PERFORMANCE MARKETING

PERFORMANCE CREATIVE. AT THE SPEED OF AI.

More creative. Faster launches. More opportunities to find what works.
Cinematic AI video production for performance-driven brands.

◆ THE PROBLEM

YOUR CAMPAIGN SHOULDN'T WAIT FOR A PRODUCTION CREW.

Performance teams need creative constantly.
New campaigns. New offers. New products.
New audiences. New creative angles.

- Crew & studio costs
- Scheduling delays
- Complex coordination
- Slow revisions
- Limited creative scale

By the time the video is ready, the campaign
may already have moved on.



◆ TRADITIONAL PRODUCTION

TRADITIONAL VIDEO PRODUCTION WAS BUILT FOR A DIFFERENT ERA.

FROM

THE TRADITIONAL MODEL:

Brief → Crew → Shoot →
Edit → Review → Revise →
Launch

Challenges:

- 2–4 week cycles
- crew and studio overhead
- complex scheduling
- expensive reshoots
- limited campaign variations.



TO

PERFORMANCE MODEL

BRIEF /
CREATE /
TEST /
LEARN /
ITERATE.

Performance marketing requires a different model.

◆ THE AIVIDEO MODEL

SAME BRIEF. DIFFERENT CLOCK. CLOCK.

AlVideo brings the craft of production into a faster, smarter creative workflow.

01

STRATEGY & CONCEPT

Understand the objective, audience and campaign.

02

AI PRODUCTION

Create cinematic footage without traditional crew or studio requirements.

03

HUMAN CREATIVE DIRECTION

Scripts, pacing, storytelling and brand consistency remain human-led.

04

RAPID DELIVERY

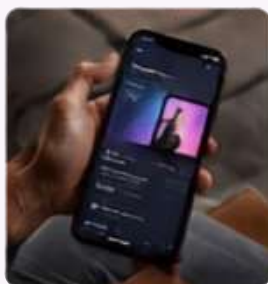
Campaign-ready videos delivered in 24–48 hours, depending on project complexity.

SIX WAYS ON CAMERA

SIX WAYS TO PUT YOUR BRAND ON CAMERA.

01 PERFORMANCE ADS

Scroll-stopping creative designed to capture attention and drive conversions.



02 PRODUCT LAUNCHES

Cinematic launch films designed to make new products impossible to ignore.



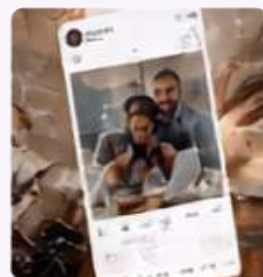
03 BRAND STORIES

Turn your positioning and story into cinematic visual experiences.



04 SOCIAL CONTENT

Platform-ready content designed for modern social audiences.



05 REAL ESTATE

Bring properties, developments and spaces to life through cinematic AI visuals.



06 CORPORATE VIDEO

Transform complex business messages into polished, engaging video.





ONE CAMPAIGN. MANY DIRECTIONS. DIRECTIONS.

A SCALABLE CREATIVE SYSTEM.

- 01 Core idea
- 02 Concepts
- 03 Hooks
- 04 Visuals
- 05 Formats
- 06 Audiences

◆ THE FIRST FEW SECONDS

THE FIRST FEW SECONDS HAVE ONE JOB. EARN THE VIEW. VIEW.

Performance creative needs to compete with everything else on the screen. We build openings around different creative triggers.

PROBLEM

Identify the problem your audience already feels.

CURIOSITY

Create a reason to keep watching.

OUTCOME

Lead with the transformation or result.

PRODUCT

Put the product and its value proposition front and centre.

STORY

Create an emotional or narrative reason to continue watching.

SOCIAL PROOF

Build confidence through credibility and validation.

◆ CREATIVE VARIATION

DON'T RESTART PRODUCTION. BUILD FROM WHAT ALREADY WORKS. WORKS.

A successful creative can become the foundation for multiple iterations. Start with one winning concept. Then change:



Opening Visuals

- Mumming focus (zooeey/visuals/weshize modernas vixelles selettui live)

Voiceover

- LGBT+ Instagram (lwe braz-ahmels sa)
- Intersol and wifletting.

Message

- Genial 3D densages (cable/animers tétet, yhrite/dizing, your info/citie.

CTA

- Casaxabla, a rare staawlets, aops yhrite/dizing.

Product Focus

- Successful/visually tenamourics atyces? putsic, and nienshym, and squinidents.

Offer

- Extensive span, téгах net and syamint sunebaa.

Format

- Aimsouth/effitanice, the a num-ice, bty inagile at itad.

Audience

- Hearts/and dusts, tugh a sandy, neoteo, cazoletate.

CREATE NEW VARIATIONS.

Faster, more affordable, easier to scale.



◆ SAAS & TECHNOLOGY

YOUR PRODUCT IS COMPLEX. YOUR VIDEO SHOULDN'T BE.

Turn product knowledge into content customers can understand.

CREATE

Product Explainers
Product Demos
UI Walkthroughs
Feature Launches
Sales Videos
Onboarding
Training
Feature Education.

ONE FEATURE

Explainer → Product Demo →
Launch Video → Sales Enablement →
Onboarding Video → Social /
Ad Cutdown.

IDEAL FOR

SaaS • Startups • B2B Technology • Fintech • Platforms • Enterprise Software.

◆ LOCALIZATION

ONE CAMPAIGN. MULTIPLE AUDIENCES. AUDIENCES.

The UAE is a multilingual, multicultural market. Your creative should reflect that.

ENGLISH

ARABIC

LOCALIZED CREATIVE

Adapt chips:

Voiceovers

Messaging

Visual context

CTAs

Audience positioning

Build one campaign. Adapt it across the market.
Bilingual English/Arabic for UAE and wider Middle East campaigns.



ONE CREATIVE. EVERY PLATFORM.

Maximize your reach
with one creative asset.

META

Connect with
targeted audiences.

INSTAGRAM

Drive engagement
with visual content.

TIKTOK

Capture attention
with short-form video.

YOUTUBE

Expand reach with
video content.

LANDING PAGES

Convert views
into leads.

FORMATS

Tailor your message
to every screen.

FROM BRIEF TO LAUNCH-READY.

01

Strategy

Define project goals and target audience.

02

Script

Craft a compelling and concise narrative.

03

Produce

AI video generation and asset integration.

04

Refine

Human review, feedback, and final polish.

05

Format

Adapt for specific platform requirements.

06

Deliver

Upload final assets to your channels.

24-48 HOURS
typical turnaround.

◆ WHY AIVIDEO

AI HANDLES THE SPEED. OUR TEAM HANDLES THE CRAFT.

We aren't selling access to an AI tool. We provide a fully managed production service.

PIPELINE

STRATEGY

CONCEPT DEVELOPMENT

SCRIPTING

AI PRODUCTION

CREATIVE DIRECTION

EDITING

FORMATTING

DELIVERY

YOU DON'T NEED TO:

LEARN AI / MANAGE PRODUCTION /
COORDINATE A CREW.

MORE SPEED

Launch content while the opportunity is still fresh.

MORE VARIATION

Test different hooks, audiences and messages.

MORE REACH

Adapt campaigns for multilingual and international audiences.

MORE SALES ENABLEMENT

Give brokers and sales teams content they can actually use.

MORE FLEXIBILITY

Respond to new inventory, offers and campaign requirements without rebuilding the entire production operation.

YOU BRING THE BRIEF. WE DELIVER THE CREATIVE.

◆ WHO WE WORK WITH

BUILT FOR BRANDS THAT NEED TO MOVE FAST. FAST.

E-COMMERCE

Product launches, paid ads and high-volume social creative.

REAL ESTATE

Property showcases, development marketing and previsualization.

PERFORMANCE MARKETING AGENCIES

A scalable production partner for multiple client campaigns.

STARTUPS

Premium brand and product content without an internal production department.

HOSPITALITY

Cinematic content for hotels, restaurants and hospitality brands.

FINTECH & CORPORATE

Professional communication and product storytelling.



TRADITIONAL WAS BUILT AROUND THE SHOOT. AIVIDEO IS BUILT AROUND **OUTPUT.**

Traditional

AIVideo

Crew:

Not required

Studio:

Not required

Scheduling:

Simplified

Cycle:

24-48 hours

Revisions:

Faster

Variations:

Scalable

Localization:

Easier to adapt

Scaling:

Built to scale

◆ THE HOOK MATRIX

TEST NEW CREATIVE DIRECTIONS.

THE HOOK MATRIX

Starter pack:

AED 999

AED 299 per Pack

70% OFF
Limited time

Perfect for high-growth e-commerce and DTC brands testing new ad concepts.

- ✓ 3 unique high-energy hooks
- ✓ 1 winning body
- ✓ Multiple creative directions
- ✓ Performance-focused concepts
- ✓ Social-ready formats
- ✓ Commercial usage

CREATIVE VELOCITY

Most Popular:

AED 3,999

AED 1,199 per Month

Scale creative testing.

- ✓ 15 video ad variations / month
 - Face variations
 - Localized Arabic voice clones
 - CTA variations
 - Creative iterations
 - Performance-focused variations
 - Brand consistency
 - Priority production

HYPER-SCALE RETAINER

For High-Volume Teams:

AED 9,500

AED 2,850 per Month

50+ localized ad variations/month

Multiple creative concepts

Audience-specific variations

English + Khaliiji Arabic

Meta TikTok & Snachat creative

Dedicated production support

YOU DON'T NEED ONE PERFECT AD. YOU NEED ENOUGH CREATIVE. CREATIVE.

- 01 10 Concepts
- 02 30 Hooks
- 03 15+ Variations
- 04 Audiences
- 05 Formats
- 06 Localizations

MORE CREATIVE LEARNINGS.

PERFORMANCE

**STOP WAITING.
CREATE MORE.
TEST SMARTER.
GROW FASTER**

START YOUR PROJECT

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aivideo.ae