



◆ AI VIDEO PRODUCTION FOR EDTECH

TURN KNOWLEDGE INTO VIDEO.

From curriculum and expertise to lessons, explainers, micro-learning and growth content. AI-assisted. Human-led. Built for scale.

◆ THE PROBLEM

YOUR KNOWLEDGE LIBRARY CAN GROW FASTER THAN YOUR CONTENT OPERATION.

Every new course, lesson or training module creates another production cycle.

- ◆ Scripting
- ◆ Recording
- ◆ Editing / Graphics
- ◆ Captions
- ◆ Review / Localization
- ◆ Publishing

And requirements keep expanding — course lessons, explainers, micro-learning, revision, social, marketing, training, onboarding.

The curriculum keeps growing. Production shouldn't become the bottleneck.



◆ THE OPPORTUNITY

ONE PIECE OF EDUCATIONAL KNOWLEDGE CAN DO MORE.

A lesson doesn't have to become just one video.

LEARN

**A complete
course lesson**

ENGAGE

**A short-form
learning clip**

UNDERSTAND

**A visual
explainer**

DISCOVER

**A course
marketing video**

REMEMBER

**A revision
or recap video**

CONVERT

**A paid acquisition
creative**

One knowledge base. Multiple content outcomes.

◆ MEET AIVIDEO.AE

WE TURN EDUCATIONAL KNOWLEDGE INTO PRODUCTION-READY VIDEO.

YOU BRING THE KNOWLEDGE:

- CURRICULUM
- SUBJECT EXPERTISE
- LEARNING OBJECTIVES
- EXISTING CONTENT
- BRAND GUIDELINES



WE BRING THE PRODUCTION:

- CREATIVE DIRECTION
- SCRIPTWRITING
- AI-POWERED PRODUCTION
- VISUAL STORYTELLING & EDITING
- LOCALIZATION & ADAPTATION

AI handles the speed. Humans handle the thinking.



◆ COURSE & LEARNING CONTENT

TURN CURRICULUM INTO ENGAGING LESSONS.

AI-PRESENTED LESSONS

AI instructor and presenter-led course content.

INSTRUCTOR CONTENT

Transform educator recordings into polished learning videos.

COURSE MODULES

Structured lessons designed around learning objectives.

TRAINING CONTENT

Professional education, employee training and knowledge modules.

REVISION CONTENT

Recaps, summaries and exam-focused learning.

EXISTING CONTENT

Upgrade presentations, PDFs, scripts and recorded lectures.

◆ THE CONTENT ENGINE

BUILT ACROSS THE ENTIRE LEARNER JOURNEY.

01**TEACH**

—Course lessons and training modules

02**EXPLAIN**

—Visual explainers and tutorials

03**ENGAGE**

—Micro-learning, Reels and Shorts

04**ACQUIRE**

—Course ads and testimonials

05**RETAIN**

—Revision videos, recaps and FAQs

◆ EXPLAINERS

COMPLEX CONCEPTS. MADE EASY TO UNDERSTAND.

Turn difficult subject matter
into visual experiences.

01 Animated Concepts

02 Process Explanations & Diagrams

03 Whiteboard-Style Lessons

04 Screen Demonstrations

05 Product Walkthroughs

06 Step-by-Step Tutorials

Less information overload. More visual understanding.



◆ MICRO-LEARNING

MAKE EVERY CONCEPT EASIER TO CONSUME.

30–90 second content – quick concepts, takeaways, study tips, revision clips, FAQs, definitions, common mistakes, topic summaries.

Quick Concepts

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Key Takeaways

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Study Tips

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Revision Clips

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FAQs

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atalmmaned.

Definitions

Definition clips -
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'r,nginatəmərələ.

Common Mistakes

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blatt vibes.

Topic Summaries

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LMS

MOBILE LEARNING

YOUTUBE SHORTS

INSTAGRAM REELS

TIKTOK

LEARNING COMMUNITIES



◆ EXAMPLE: ONE 8-MINUTE LESSON

FROM ONE LESSON TO SIX VIDEOS.

SOURCE — Understanding Compound Interest

01

CORE LESSON

8-minute educational video

02

MICRO-LEARNING

60-second concept summary

03

EXPLAINER

Visual breakdown of the formula

04

SOCIAL

30-second misconception hook

05

ACQUISITION

Course promotional creative

06

REVISION

Quick exam recap

One lesson. Six content opportunities.



AI MAKES PRODUCTION FASTER. CREATIVITY MAKES IT MATTER.

◆ AI-POWERED / THE SPEED:

- ◆ AI Presenters
- ◆ AI Voiceovers
- ◆ Visual Generation
- ◆ Scene Creation
- ◆ Animation
- ◆ Dubbing
- ◆ Localization
- ◆ Rapid Versioning



◆ HUMAN CREATIVE CONTROL THE THINKING:

- ◆ Strategy
- ◆ Concept Development
- ◆ Storytelling
- ◆ Scriptwriting
- ◆ Art Direction
- ◆ Editing
- ◆ Quality Control

The technology accelerates production. The creative direction makes the video work.

◆ AI PRESENTERS & INSTRUCTORS

YOUR EXPERTS DON'T NEED TO RECORD EVERYTHING. RECORD EVERYTHING.

AI PRESENTERS

— Digital instructors for repeatable lessons.

CUSTOM AI AVATARS

— A recognizable presenter built around your brand.

VOICEOVER CONTENT

— Professional narration without a traditional shoot.

INSTRUCTOR-LED

— Use your real educators when their presence matters.

HYBRID VIDEO

— Combine instructors, AI presenters, visuals and screen content.

More lessons. Less production dependency. Consistent delivery.



◆ LOCALIZATION

CREATE ONCE. ADAPT EVERYWHERE.

ENGLISH

ARABIC

MULTILINGUAL

**Voiceovers**

أصوفاً و مكالمة—
بواسطة أصوات، من أجل
الترجمة و الأصوات.

**Dubbing**

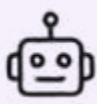
تحويل أصوات الممثلين و
الترجمة و الأصوات
الترجمة و الأصوات.

**Subtitles**

أ. الترجمة، الترجمة
و الترجمة و الترجمة
الترجمة.

**Lip-Sync**

أ. أصوات و مكالمة—
بواسطة أصوات، من أجل
الترجمة و الأصوات.

**AI Presenters**

الترجمة و الترجمة
و الترجمة و الترجمة
الترجمة.

**Format Adaptation**

أ. الترجمة و الترجمة
و الترجمة و الترجمة
الترجمة.

One approved lesson. Multiple languages. Multiple audiences.



◆ CONTENT BEYOND THE LMS

YOUR EDUCATIONAL CONTENT SHOULDN'T STOP AT THE COURSE PLATFORM.

LMS

Full lessons, training
modules, revision

WEBSITE

Course explainers,
program videos, FAQs

YOUTUBE

Long-form education,
tutorials, topic explainers

SOCIAL

Reels, Shorts, micro-learning
clips

PAID MEDIA

Course ads, acquisition
creatives, retargeting

ONE SYSTEM

Every channel, from
one production partner.

One production system. Every channel.



◆ FROM CONCEPT TO FINAL CUT

THE AIVIDEO PROCESS.

01

DISCOVER

We understand your product, audience, objective and creative requirements.

02

CONCEPT

We develop creative directions, hooks and content ideas.

03

CREATE

AI-powered production brings the approved concept to life.

04

REFINE

We improve visuals, pacing, captions, sound and storytelling.

05

DELIVER

Platform-ready video files are delivered for launch.

06

OPTIMIZE

Performance signals inform the next creative batch and variations.

◆ QUALITY & CONTROL

AI ACCELERATES PRODUCTION. QUALITY STAYS HUMAN-LED.



01 SOURCE Approved curriculum and reference material

02 OBJECTIVE Clear learning outcome

03 CREATIVE Script, structure and visual direction

04 PRODUCTION AI-assisted video creation

05 REVIEW SME / academic / brand review

06 DELIVERY Final platform-ready content

Your experts control what gets taught. We make it easier to produce.

◆ WHAT YOU CAN PRODUCE WITH AIVIDEO.AE

FROM ONE PARTNER TO YOUR ENTIRE CONTENT PIPELINE.

- | | |
|--|---|
| 1. AI Lessons
Courses & training | 7. Course Ads
Student acquisition |
| 2. Explainers
Complex concepts | 8. Social Content
Engagement & awareness |
| 3. Micro-Learning
Short-form education | 9. Testimonials
Trust & conversion |
| 4. AI Presenters
Scalable instruction | 10. FAQs
Learner support |
| 5. Instructor Videos
Faculty-led learning | 11. Product Demos
EdTech platforms |
| 6. Revision Videos
Exams & knowledge retention | 12. Training Videos
Corporate & professional learning |

One partner. Your entire video operation.

◆ CHOOSE THE PRODUCTION CAPACITY YOU NEED

CHOOSE THE CAPACITY YOU NEED.

ESSENTIAL STARTER

70% OFF

AED
149 per video

For: Single teachers, small tutoring centers & proof-of-concept trials.

- ✓ Up to 2 minutes uptime
- ✓ 1 Standard AI Avatar
- ✓ Monolingual — English or Arabic
- ✓ 1 Revision

Most Popular

GROWTH ACCELERATOR

70% off

AED 2,499

AED
749 per month

For: K-12 private schools, mid-tier EdTech startups & training institutes.

- ✓ Up to 6 videos / month
 - ✓ Maximum 3 minutes each
 - ✓ 2 AI Avatars
 - ✓ Custom branding
- Bilingual — English + Arabic
- 2 revisions per video

ENTERPRISE SCALE

AED 7,999

AED
2,399 per month

For: Top-tier universities, large school groups & ministries.

- Up to 25 videos / month
- Hyper-realistic Custom Client Avatar
- Fully localized dialect matching
- Dedicated account management

Pricing is based on the stated scope. Additional production, advanced animation or expanded deliverables quoted separately.



YOUR KNOWLEDGE IS ALREADY THERE. LET'S TURN IT INTO VIDEO.

CURRICULUM → CONTENT → LEARNING → ENGAGEMENT → GROWTH

CREATE MORE. TEACH BETTER. SCALE FASTER. AI-ASSISTED. HUMAN-LED.

LET'S BUILD YOUR NEXT VIDEO

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